

# FLOUR



Asli Atta was launched in 1990 and, for over 20 years, it has provided the UK Asian communities with top quality chapatti flours for the creation of traditional breads.

## Features

**Feedback from chapatti consumers suggests Asli Atta:**

“...absorbs water very easily”

“...dough rolls out very easily”

“...dough stays fresh overnight”



### Asli Atta White Chapatti Flour 5kg

1 x 5kg  
Product Code: 00A191054500  
Layer 14, Pallet 200  
**Barcode**  
Inner: 5022305110517



### Asli Atta White Chapatti Flour 10kg

1 x 10kg  
Product Code: 00A191054127  
Layer 7, Pallet 100  
**Barcode**  
Inner: 5022305111019



### Asli Atta White Chapatti Flour 25kg

1 x 25kg  
Product Code: 00A191054236  
Layer 5, Pallet 40  
**Barcode**  
Inner: 5022305112016



### Asli Atta Medium Chapatti Flour 5kg

1 x 5kg  
Product Code: 00A191050500  
Layer 14, Pallet 200  
**Barcode**  
Inner: 5022305110524



### Asli Atta Medium Chapatti Flour 10kg

1 x 10kg  
Product Code: 00A191050127  
Layer 7, Pallet 100  
**Barcode**  
Inner: 5022305111026



### Asli Atta Medium Chapatti Flour 25kg

1 x 25kg  
Product Code: 00A191050236  
Layer 5, Pallet 40  
**Barcode**  
Inner: 5022305112023

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Launched in the UK in 1962 for the growing South Asian community, Elephant Atta quickly gained a strong reputation for producing premium chapatti flour. Today, Elephant Atta is the UK's preferred Atta and continues to be at the heart of many South Asian meals. Appealing to all South Asian ethnicities, and available in a wide variety of Atta types, Elephant Atta is the UK's leading chapatti flour brand.

- ✓ UK's number one Atta brand with strong market share
- ✓ Over 50 years brand heritage
- ✓ Loyal consumer base
- ✓ Appeals across all South Asian ethnicities
- ✓ Available in a wide variety of Atta types
- ✓ Heavily supported with promotional activity



**Elephant Atta Medium 25kg**  
 1 x 25kg  
 Product Code: 58425  
 Layer 4, Pallet 40  
**Barcode**  
 Inner: 5015821154271



**Elephant Atta Medium 10kg**  
 1 x 10kg  
 Product Code: 58410  
 Layer 7, Pallet 98  
**Barcode**  
 Inner: 5015821154264



**Elephant Atta Medium 5kg**  
 1 x 5kg  
 Product Code: 63525  
 Layer 20, Pallet 200  
**Barcode**  
 Inner: 5015821154950



**Elephant Atta Medium 1.5kg**  
 8 x 1.5kg  
 Product Code: 62807  
 Layer 13, Pallet 91  
**Barcode**  
 Inner: 5015821156817  
 Outer: 05015821156824

**NEW LOOK**



**Elephant Atta Chakki Gold 20kg**  
 1 x 20kg  
 Product Code: 63530  
 Layer 7, Pallet 98  
**Barcode**  
 Inner: 5015821159641

**NEW LOOK**



**Elephant Atta Chakki Gold 10kg**  
 1 x 10kg  
 Product Code: 63529  
 Layer 7, Pallet 98  
**Barcode**  
 Inner: 5015821159665

**NEW LOOK**



**Elephant Atta Chakki Gold 5kg**  
 1 x 5kg  
 Product Code: 63528  
 Layer 10, Pallet 200  
**Barcode**  
 Inner: 5015821159658

# FLOUR



## ELEPHANT ATTA



### Elephant Atta Medium with Vitamin D 10kg

1 x 10kg  
Product Code: 63427  
Layer 7, Pallet 98  
**Barcode**  
Inner: 5015821158842



### Elephant Atta Medium with Vitamin D 5kg

1 x 5kg  
Product Code: 63526  
Layer 20, Pallet 200  
**Barcode**  
Inner: 5015821159283



### Elephant Atta Medium with Vitamin D 1.5kg

8 x 1.5kg  
Product Code: 63432  
Layer 7, Pallet 91  
**Barcode**  
Inner: 5015821158859  
Outer: 05015821159047



### Elephant Atta Multigrain 10kg

1 x 10kg  
Product Code: 63281  
Layer 14, Pallet 98  
**Barcode**  
Inner: 5015821158507



### Elephant Atta Multigrain 1.5kg

5 x 1.5kg  
Product Code: 63280  
Layer 8, Pallet 96  
**Barcode**  
Inner: 5015821158514  
Outer: 05015821158521



### Elephant Atta White 25kg

1 x 25kg  
Product Code: 58525  
Layer 4, Pallet 40  
**Barcode**  
Inner: 5015821154882



### Elephant Atta White 10kg

1 x 10kg  
Product Code: 58510  
Layer 7, Pallet 98  
**Barcode**  
Inner: 5015821154301



### Elephant Atta Brown 25kg

1 x 25kg  
Product Code: 58427  
Layer 4, Pallet 40  
**Barcode**  
Inner: 5015821154905



### Elephant Atta Brown 10kg

1 x 10kg  
Product Code: 58426  
Layer 7, Pallet 98  
**Barcode**  
Inner: 5015821154899

# FLOUR



## ELEPHANT ATTA



### Elephant Atta Wholemeal 25kg

1 x 25kg  
Product Code: 58725  
Layer 4, Pallet 40  
**Barcode**  
Inner: 5015821154363



### Elephant Atta Wholemeal 10kg

1 x 10kg  
Product Code: 58710  
Layer 7, Pallet 98  
**Barcode**  
Inner: 5015821154356



### Elephant Atta Self Raising 25kg

1 x 25kg  
Product Code: 51325  
Layer 4, Pallet 40  
**Barcode**  
Inner: 5015821154233



### Elephant Atta Self Raising 16kg

1 x 16kg  
Product Code: 51316  
Layer 5, Pallet 65  
**Barcode**  
Inner: 5015821154226

# FLOUR



Fassal has developed over the years into a quality chapatti Atta brand and offers both light white and brown variants. Specifically popular amongst Pakistani communities, Fassal ensures consistent great tasting chapatti's every time.

## Features

- ✓ Specifically popular amongst Pakistani communities
- ✓ Fassal Light White is ideal for those looking to create light, moist and soft chapatti's
- ✓ Fassal Brown offers increased texture and added health benefits due to its high bran content



### Fassal Chapatti Light 25kg

1 x 25kg

Product Code: 51625

Layer 4, Pallet 40

#### Barcode

Inner: 5015821154387



### Fassal Chapatti Brown 25kg

1 x 25kg

Product Code: 51525

Layer 4, Pallet 40

#### Barcode

Inner: 5015821154370

# FLOUR



Est. 1968

Green Dragon was established in the UK in 1968. Today it is the number one choice for flour amongst East Asian chefs by offering superior product quality that meets the needs of our customers.

## Features

- ✓ The number one must use flour in Chinese restaurants and takeaways
- ✓ Since 1968, our expert miller has been blending the finest wheat to bring you the very best flour
- ✓ A unique flour formulation rising to produce perfect battered products every time



### Green Dragon Plain Flour 1.5kg

10 x 1.5kg  
 Product Code: GB812  
 Layer 15, Pallet 75  
**Barcode**  
 Inner: 5015821145606  
 Outer: 05015821145613



### Green Dragon Self Raising Flour 1.5kg

10 x 1.5kg  
 Product Code: GB814  
 Layer 15, Pallet 75  
**Barcode**  
 Inner: 5015821145620  
 Outer: 05015821145637



### Green Dragon Self Raising Flour 25kg

1 x 25kg  
 Product Code: GB815  
 Layer 5, Pallet 40  
**Barcode**  
 Inner: 5015821148379



### Green Dragon Cornflour 3kg

4 x 3kg  
 Product Code: GB807  
 Layer 9, Pallet 45  
**Barcode**  
 Inner: 5010928807068  
 Outer: 05010928098077



# FLOUR



## MIX 'N' BAKE



### Mix 'N' Bake Self Raising 25kg

1 x 25kg

Product Code: 00M061096236

Layer 5, Pallet 40

**Barcode**

Inner: 5010092781010



### Mix 'N' Bake Plain 25kg

1 x 25kg

Product Code: 00M061089236

Layer 5, Pallet 40

**Barcode**

Inner: 5010092781027