

# FLOUR



Launched in the UK in 1962 for the growing South Asian community, Elephant Atta quickly gained a strong reputation for producing premium chapatti flour. Today, Elephant Atta is the UK's preferred Atta and continues to be at the heart of many South Asian meals. Appealing to all South Asian ethnicities, and available in a wide variety of Atta types, Elephant Atta is the UK's leading chapatti flour.

## Features

- ✓ UK's number one Atta brand with strong market share
- ✓ Over 50 years brand heritage
- ✓ Loyal consumer base
- ✓ Appeals across all South Asian ethnicities
- ✓ Available in a wide variety of Atta types
- ✓ Heavily supported with promotional activity



### Elephant Atta Medium 10kg

1 x 10kg  
Product Code: 52410  
Layer 7, Pallet 98  
**Barcode**  
Inner: 5015821154264



### Elephant Atta Medium 25kg

1 x 25kg  
Product Code: 52425  
Layer 4, Pallet 40  
**Barcode**  
Inner: 5015821154271



### Elephant Atta White 10kg

1 x 10kg  
Product Code: 58510  
Layer 7, Pallet 98  
**Barcode**  
Inner: 5015821154301



### Elephant Atta White 25kg

1 x 25kg  
Product Code: 58525  
Layer 4, Pallet 40  
**Barcode**  
Inner: 5015821154882



### Elephant Atta Wholemeal 10kg

1 x 10kg  
Product Code: 58710  
Layer 7, Pallet 98  
**Barcode**  
Inner: 5015821154356



### Elephant Atta Wholemeal 25kg

1 x 25kg  
Product Code: 58725  
Layer 4, Pallet 40  
**Barcode**  
Inner: 5015821154363

# FLOUR



## ELEPHANT ATTA



### Elephant Atta Brown 10kg

1 x 10kg  
Product Code: 58426  
Layer 7, Pallet 98  
**Barcode**  
Inner: 5015821154899



### Elephant Atta Brown 25kg

1 x 25kg  
Product Code: 58427  
Layer 4, Pallet 40  
**Barcode**  
Inner: 5015821154905



### Elephant Atta Chakki Gold 5kg

1 x 5kg  
Product Code: 62426  
Layer 19, Pallet 190  
**Barcode**  
Inner: 5015821148393



### Elephant Atta Chakki Gold 10kg

1 x 10kg  
Product Code: 62427  
Layer 7, Pallet 91  
**Barcode**  
Inner: 5015821148409



### Elephant Atta Self Raising 16kg

1 x 16kg  
Product Code: 51316  
Layer 5, Pallet 65  
**Barcode**  
Inner: 5015821154226



### Elephant Atta Self Raising 25kg

1 x 25kg  
Product Code: 51325  
Layer 4, Pallet 40  
**Barcode**  
Inner: 5015821154233



### Elephant Atta Medium 1.5kg

8 x 1.5kg  
Product Code: 62807  
Layer 13, Pallet 91  
**Barcode**  
Inner: 5015821156817  
Outer: 05015821156824